

MICHAEL D. RAYCRAFT

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EDUCATION:

Ph.D., Leisure Studies, May 2001, University of Illinois at Urbana – Champaign, Department of Leisure Studies.
Dissertation: An analysis of the production efficiency of Division IA intercollegiate athletic programs.

M.S., Leisure Studies, May 1995, University of Illinois at Urbana – Champaign, Department of Leisure Studies.

B.S., Accounting, May 1992, University of Kentucky, College of Business and Economics.

PROFESSIONAL EXPERIENCE:

- Aug 2004 to Present Lecturer, University of Illinois Department of Recreation, Sport, and Tourism
- Responsible for developing course curriculum, reading materials, lecture topics, and syllabus in addition teaching the following lecture classes within the Sport Management Program:
 - RST 110 – Leisure Service Delivery
 - RST130 – Introduction to Sport Management
 - RST320 – Marketing of RST
 - RST340 – Facility Management
 - RST255 – Sports, Ethics, and Society
 - RST199 – Sport Finance and Sponsorship
 - RST199 – Event Management
 - RST515 – Sport Marketing
 - RST520 – Foundations of Sport Management
 - Recognized on Incomplete List of Faculty Ranked as Excellent by their Students
- May 2002 to Aug 2004 Project Coordinator, University of Illinois Office of Business and Financial Services
- Responsible for providing financial and organizational analysis for special projects for the Senior Associate Vice President:
 - Implementation of external affairs goals and projects
 - Coordination of Strategic Planning for OBFS functional areas
 - Serve as a resource and liaison to campus, community, and government groups
- Lecturer, University of Illinois Department of Leisure Studies
- Responsible for developing course curriculum, reading materials, lecture topics, and syllabus in addition teaching the following lecture classes with the Sport Management Program:
 - LS494 – Management of the Sport Enterprise
 - Recognized on Incomplete List of Faculty Ranked as Excellent by their Students
- May 1999 to May 2002 Visiting Lecturer, University of Illinois Department of Leisure Studies
- Responsible for developing course curriculum, reading materials, lecture topics, and syllabus in addition teaching the following lecture classes with the Sport Management Program:
 - LS252 – Introduction to Sport Management
 - LS199 – Sports, Ethics, and Society
 - Recognized on Incomplete List of Faculty Ranked as Excellent by their Students

July 1992 Assistant Athletic Director, University of Illinois Division of Intercollegiate Athletics
to

May 1999

- Responsible for the development and implementation of marketing, promotion, and public relations campaigns for football, men's basketball, and seventeen Olympic sports.
- Founded the Team Krush Student Foundation, a student run organization, which has donated in excess of \$75,000 annually (since 1998) to university programs and selected local charities.
- Established national and conference attendance records for the Illinois women's basketball program (1997 and 1998 seasons)
- Directed annual group sales campaign for the Illinois Football and Men's Basketball programs.
- Supervised all student / University / community tailgate events on football gamedays.
- University Advisor to Illini Pride / Orange Krush
- Supervised all student / University / community tailgate events on football gamedays.