

Jon Welty Peachey
Associate Professor, Director of Undergraduate Studies
Department of Recreation, Sport and Tourism
University of Illinois at Urbana-Champaign
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EDUCATION

Degrees:	Ph.D. in Sport Management The University of Connecticut, Storrs, CT	2009
	Dissertation title: <i>Organizational change: An examination of factors influencing resistance in an intercollegiate athletic department</i>	
	M.Ed. in Sport Administration Temple University, Philadelphia, PA	1996
	B.S. in Physical Education, Minor in Athletic Training Goshen College, Goshen, IN	1994
Honors/ Awards	Research Fellow North American Society for Sport Management	2016
	Outstanding Early Career Professional NEAG School of Education University of Connecticut	2014
	List of Teachers Ranked as Excellent University of Illinois	Fall 2013, 2014 2015, Spring 2015
	Helen Reynolds Scholarship University of Connecticut Awarded to the outstanding sport management Ph.D. student	2007
	Outstanding Physical Education Graduate Goshen College, Goshen, IN	1989
	Menno Simmons Scholarship Goshen College, Goshen, IN Awarded to #1 ranked high school seniors	1985

PROFESSIONAL EXPERIENCE

Associate Professor of Sport Management 2015 – present
University of Illinois at Urbana-Champaign

Continued development of focused research agenda in sport-for-development resulting in numerous publications and presentations, along with development of external and internal funding initiatives. Continued recruitment and mentoring of PhD and master’s students, while teaching undergraduate, Master’s, and doctoral courses.

Director of Undergraduate Studies 2015 – present
University of Illinois at Urbana-Champaign

Providing leadership on undergraduate curriculum and recruitment strategies for the Department of Recreation, Sport and Tourism.

Assistant Professor of Sport Management 2013 – 2015
University of Illinois at Urbana-Champaign

Assistant Professor of Sport Management 2009 – 2013
Texas A&M University

Developed focused research agenda in sport-for-development resulting in 31 peer-reviewed publications. Gave more than 40 presentations at national and international academic conferences. Successfully mentored and graduated several doctoral and master’s students. Developed and taught undergraduate, Master’s, and doctoral courses. Successfully wrote and received funding for nine external and internal grants.

Vice President, International Operations and Program Development 2001 – 2007
Institute for International Sport, Kingston, Rhode Island

Oversaw program development, implementation and event operations for 35 international programs in 15 countries. Guided six departments and up to 150 staff at world headquarters and satellite offices overseas. Served as Congressional liaison to Washington, DC and the State of Rhode Island, as well as to embassies and consulates. Worked closely with the CEO to marshal fundraising efforts through corporate sponsorships, private giving and foundation grant support.

- Provided leadership for the 2006 World Scholar-Athlete Games, which brought together 3,000 athletes and 800 coaches and volunteers from 185 countries for 10 days of competition at 32 venues.
- Successfully developed and launched multinational programs in Australia, Israel, Ireland and Sri Lanka.
- Leveraged 3.5 million in corporate sponsorships for the 2006 World Scholar-Athlete Games.
- Served as consultant to several sport organizations on strategic planning and leadership training initiatives.
- Wrote and developed multi-media educational curricula on sportsmanship and sports parenting currently used by more than 13,000 schools worldwide.

Program and Conference Director

1998 – 2001

Laurelville Conference and Retreat Center, Mt. Pleasant, Pennsylvania

Developed and oversaw more than 500 conferences, programs and special events each year. Gave leadership to public relations, marketing, sales and guest service operations of the 600-bed Center. Supervised more than 100 staff and 200 volunteers.

- Created leadership training curriculum currently being utilized by senior executive staffs of more than 50 businesses and church organizations across the country.
- Served as head trainer for leadership training workshops for executive staffs of more than 20 businesses and church organizations.

Executive Director

1995 – 1998

International Scholar-Athlete Hall of Fame, Kingston, Rhode Island

Spearheaded the design development of the Hall of Fame and museum. Created vision, mission, strategic direction and policies for the organization. Hired and oversaw staff of 30 and 15 volunteers.

- Successfully raised 2.5 million through a capital campaign to build the new facility.

Assistant Program Director/Children-Youth Director

1990 – 1993

Laurelville Conference and Retreat Center, Mt. Pleasant, Pennsylvania

Directed year-round schedule of camps, retreats, and outdoor adventure programs for young persons, along with assisting in adult program leadership. Recruited and supervised more than 100 staff and volunteers for summer programs. Assisted with public relations and marketing functions.

- Created and implemented 15 new programs and retreats.

GRANTS/CONTRACTS RECEIVED

Welty Peachey, J. Principal investigator (2016 – 2017). *Forming partnerships and linkages in sport-for-development and peace: Considerations, tensions, and strategies*. Center for Health, Aging, and Disabilities Grant, University of Illinois. \$2,000.

Welty Peachey, J. Principal investigator (2016 – 2017). *Assessing the impact of an Olympic-themed Sport-for-development initiative*. North American Society for Sport Management Janet B. Parks Research Grant. \$2,970.

Welty Peachey, J. Principal investigator (2016 – 2017). *Forming partnerships and linkages in sport-for-development and peace: Considerations, tensions, and strategies*. University of Illinois International Programs Conference grant. \$7,000.

Welty Peachey, J., Chalip, L., & Green, C. (2016-2017). Principal Investigator. *Impact assessment of the Illinois Inter-Agency Athletic Association*. Illinois Inter-Agency Athletic Association. \$44,000 (Pending final approvals).

Chalip, L., Green, C., **Welty Peachey, J.**, & Scheunemann, J. (2015 – 2016). Co-Principal Investigator. *Chicago JCC sport program R&D*. JCC of Chicago. \$19,100.

Welty Peachey, J., Green, C., & Chalip, L. (2015). Principal Investigator. *Using the Olympic values to facilitate personal development*. Don Moyer Boys and Girls Club. \$9,000.

Green, C., Chalip, L., & **Welty Peachey, J.** (2015 – 2017). Co-Principal Investigator. *Facilitating athlete transitions in rugby*. USA Rugby. \$81,598.

Welty Peachey, J. (2014-2015). Principal Investigator. *Evaluation of the Street Soccer USA East New York Youth Program*. Street Soccer USA. \$1,500.

Wells, J., & **Welty Peachey, J.** (2013-2014). Co-Principal Investigator. *Sport for social change during a complex era: The importance of leadership*. North American Society for Sport Management Janet B. Parks Research Grant. \$2,889.

Welty Peachey, J., & Edwards, M. (2013-2014). Principal Investigator. *Sport for social change: A longitudinal impacts assessment of a sport-for-homeless initiative*. Texas A&M University's Program to Enhance Scholarly and Creative Activities Grant. \$13,608.

Welty Peachey, J., Lyras, A., Cunningham, G.B., & Bruening, J. (2011-2015). Principal Investigator. *An impacts assessment of the 2011 World Scholar-Athlete Games and World Youth Peace Summit*. Institute for International Sport, Kingston, Rhode Island. \$30,000.

Welty Peachey, J., & Lyras, A. (2011). Principal Investigator. *A longitudinal impacts assessment of Street Soccer USA*. Street Soccer USA, New York, New York. \$5,000.

* Parris, D., Bowers, J., & **Welty Peachey, J.** (2011). Co-Principal Investigator. *Structural change assessment research and technical report*. National Kidney Foundation, New York, New York. \$3,000.

Welty Peachey, J. (2010). Principal Investigator. *Sport for social change: Assessing the impact of Street Soccer USA on achieving positive life changes among the homeless*. Texas A&M University's College of Education and Human Development Research Catalyst Grant. \$4,884.

* Parris, D., & **Welty Peachey, J.** (2010). Co-Principal Investigator. *Social impact assessment of the National Transplant Games*. National Kidney Foundation, New York, New York. \$2,500.

* Parris, D., Bowers, J., Shapiro, S., & **Welty Peachey, J.** (2010). Co-Principal Investigator. *Surf Festival post event research and technical report*. National Kidney Foundation, New York, New York. \$1,500.

Borland, J., **Welty Peachey, J.**, & Lyras, A. (2010). Co-Principal Investigator. *Assessing the impact of the Street Soccer USA Cup on effecting positive life changes among the homeless*. North American Society for Sport Management Janet B. Parks Research Grant. \$2,000.

Welty Peachey, J. (2008). Dissertation grant. NEAG College of Education. University of Connecticut. \$2,000.

Welty Peachey, J., and Lyras, A. (2006). Grant from the University of Connecticut's Office of Human Rights to bring speakers from the Center for the Study of Sport in Society to campus to talk about athletes and human rights. \$1,500.

Doyle, D., & **Welty Peachey, J.** (2005). Grant from the U.S. Department of Education to fund the 2006 World Scholar-Athlete Games. \$1.5 million.

Welty Peachey, J., & Halas, W. (2003). Grant from the U.S. Department of Education to fund two educational CD-ROM's. \$150,000.

Doyle, D., & **Welty Peachey, J.** (2002). Grant from the U.S. Department of Education to fund the 2003 U.S. Scholar-Athlete Games. \$800,000.

* Grant received with PhD student. Name of PhD student is italicized.

REFERRED JOURNAL ARTICLES

Parris, D., Bouchet, A., **Welty Peachey, J.**, & Arnold, D. (in press). Change is hard: Overcoming barriers to Service innovation. *Journal of Services Marketing*.

Wells, J., & **Welty Peachey, J.** (in press). Called to serve. Exploring servant leadership in the context of sport-for-development. *Journal of Sport for Development*.

Musser, A.* & **Welty Peachey, J. (in press). When you put on the orange wig, it's time to ball: Motivations and experiences of a collegiate men's basketball fan group. *Journal of Intercollegiate Sport*.

Kang, C., Bennett, G., & **Welty Peachey, J.** (in press). Five dimensions of brand personality traits in sport. *Sport Management Review*.

Welty Peachey, J., & Burton, L. (2016). Servant leadership in sport-for-development and peace: A way forward. *Quest*. Advance online publication. doi:<http://dx.doi.org/10.1080/00336297.2016.1165123>

Welty Peachey, J., & Cohen, A. (2015). Research partnerships in sport for development and peace: Challenges, barriers, strategies. *Journal of Sport Management*. Advance online publication. doi: <http://dx.doi.org/10.1123/jsm.2014-0288>

Welty Peachey, J. (2015). Sport for development theory building and program design: Introduction to the special issue. *International Journal of Sport Management and Marketing*, 16(1/2), 1-4.

Welty Peachey, J., & Cohen, A. (2015). Reflections from sport-for-development scholars: Challenges, barriers, and strategies of the field. *Journal of Sport for Development*, 3(4), 16-27.

Welty Peachey, J. (2015). Creating social change in and through intercollegiate sport: State of the field, challenges, and future directions. *Journal of Intercollegiate Sport*, 8, 96-105.

Fuller, R., Evanovich, J., Bruening, J., **Welty Peachey, J.**, Coble, C., Percy, V., Maladouangdock, J., & Corral, M. (2015). The impact of a sport-based service learning course on participants' intentions and actions towards social change. *Journal of Intercollegiate Sport*, 8, 14-36.

Parris, D., Shapiro, S., **Welty Peachey, J.**, Bowers, J., & Bouchet, A. (2015). More than a competition: Exploring stakeholder identities at a grassroots cause-related sporting event. *International Review on Public and Nonprofit Marketing*, 12(2), 115-140.

***Welty Peachey, J.**, *Damon, Z., Zhou, Y., & Burton, L.* (2015). Forty years of leadership research in sport management: A review, synthesis, and conceptual framework. *Journal of Sport Management*, 29, 570-587.

Welty Peachey, J., & Bruening, J., Cohen, A., Lyras, A., & Cunningham, G. (2015). Exploring social capital development among volunteers of a multinational sport-for-development event. *Journal of Sport Management*, 29, 27-41.

Bruening, J., **Welty Peachey, J.**, Evanovich, J., Noble, C., Fuller, R., Percy, V., & Silverstein, L. (2015). Managing sport for social change: The effects of intentional design and structure in a sport-based service learning initiative. *Sport Management Review*, 18, 69-85.

*Cohen, A., & **Welty Peachey, J.** (2015). The making of a social entrepreneur: From participant to cause champion within a sport-for-development context. *Sport Management Review, 18*, 111-125.

Welty Peachey, J., Borland, J., Lobpries, J., & Cohen, A. (2015). Managing impact: Leveraging sacred spaces and community celebration to maximize social capital at a sport-for development event. *Sport Management Review, 18*, 86-98.

Welty Peachey, J., Cunningham, G., Lyras, A., Cohen, A., & Bruening, J. (2015). The influence of a sport-for-peace event on prejudice and change agent self-efficacy. *Journal of Sport Management, 29*, 229-244

*Cohen, A., & **Welty Peachey, J.** (2014). Quidditch: Impacting and benefiting participants in a non-fictional manner. *Journal of Sport and Social Issues*. Advance online publication. doi: 10.1177/0193723514561549

Burton, L., & **Welty Peachey, J.** (2014). Organizational culture mediates the relationship between transformational leadership and work outcomes. *Journal of Intercollegiate Sport, 7*, 153-174.

Welty Peachey, J., Burton, L., & Wells, J. (2014). Examining the influence of transformational leadership, organizational commitment, job embeddedness and job search behaviors on turnover intentions in intercollegiate athletics. *Leadership and Organization Development, 18*, 740-755.

Burton, L., & **Welty Peachey, J.** (2014). Ethical leadership in intercollegiate sport: Challenges, opportunities, future directions. *Journal of Intercollegiate Sport, 7*, 1-10.

Wells, J., **Welty Peachey, J.**, Walker, N. (2014). The relationship between transformational leadership, leader effectiveness, and turnover intentions: Do subordinate gender differences exist? *Journal of Intercollegiate Sport, 7*, 64-79.

Welty Peachey, J., Cohen, A., Cunningham, G., Lyras, A., & Bruening, J. (2014). Exploring participant motivations to take part in an elite, multinational, sport-for-development event. *Event Management, 18*, 153-168.

*Cohen, A., Melton, N., & **Welty Peachey, J.** (2014). Investigating a coed sport's ability to encourage inclusion and equality: A grounded theory investigation. *Journal of Sport Management, 28*, 220-235.

Parris, D., Troilo, M., Bouchet, A., & **Welty Peachey, J.** (2014). Action sports athletes as entrepreneurs: Female professional wakeboarders, sponsorship, and branding. *Sport Management Review, 17*, 530-545.

Welty Peachey, J., Lyras, A., Cohen, A., Bruening, J., & Cunningham, G. (2014). Exploring the motives and retention factors of sport-for-development volunteers. *Nonprofit and Voluntary Sector Quarterly, 43*(6), 1052-1069.

Welty Peachey, J., Borland, J., Lyras, A., & Cohen, A. (2013). Street Soccer USA Cup: Preliminary findings of a sport-for-homeless intervention. *ICHPER-SD Journal of Research, 8*(1), 3-11.

*Parris, D., & **Welty Peachey, J.** (2013). Encouraging servant leadership: A qualitative study of how a cause-related sporting event inspires participants to serve. *Leadership, 9*(4), 486-912.

Burton, L., & **Welty Peachey, J.** (2013). The call for servant leadership in intercollegiate athletics. *Quest, 65*(3), 354-371.

Welty Peachey, J., Cohen, A., Borland, J., & Lyras, A. (2013). Exploring the initial motivations of individuals to volunteer with a sport-for-homeless initiative. *International Journal of Sport Management, 14*, 103-122.

Welty Peachey, J., Cohen, A., Borland, J., & Lyras, A. (2013). Building social capital: Examining the impact of Street Soccer USA on its volunteers. *International Review for the Sociology of Sport*, 48(1), 20-37.

* *Parris, D., & Welty Peachey, J.* (2013). A systematic literature review of servant leadership theory in organizational contexts. *Journal of Business Ethics*, 113, 377-393.

Bouchet, A., Troilo, M., & **Welty Peachey, J.** (2013). Major League Baseball and the Dominican Republic: What is in the best interest of the players? *Sport Management Review*, 16, 236-250.

* *Cohen, A., Brown, B., & Welty Peachey, J.* (2012). The intersection of pop culture and non-traditional sports: An examination of the niche market of quidditch. *International Journal of Sport Management and Marketing*, 12(3/4), 180-197.

Welty Peachey, J., & Bruening, J. (2012). Are your values mine?: Exploring the influence of value congruence on responses to organizational change in a Division I intercollegiate athletics department. *Journal of Intercollegiate Sport*, 5, 127-152.

* *Parris, D., & Welty Peachey, J.* (2012). Building a legacy of volunteers through servant leadership: A cause-related sporting event. *Nonprofit Management and Leadership*, 23(2), 259-276.

Welty Peachey, J., & Burton, L. (2012). Transactional or transformational leaders in intercollegiate athletics?: Examining the influence of leader gender and subordinate gender on evaluation of leaders during organizational culture change. *International Journal of Sport Management*, 13, 1-28.

Welty Peachey, J., & Bruening, J. (2012). Investigating ambivalence towards organizational change in a Football Championship Subdivision intercollegiate athletic department. *Sport Management Review*, 15, 171-186.

Lyras, A., & **Welty Peachey, J.** (2011). Integrating sport-for-development theory and praxis. *Sport Management Review*, 14, 311-326.

Welty Peachey, J., & Burton, L. (2011). Male or female athletic director? Exploring perceptions of leader effectiveness and a (potential) female leadership advantage with intercollegiate athletic directors. *Sex Roles*, 64(5/6), 416-425.

Welty Peachey, J., & Bruening, J. (2011). An examination of environmental forces driving change and stakeholder responses in a Football Championship Subdivision intercollegiate athletic department. *Sport Management Review*, 14(2), 202-219.

Wells, J., & **Welty Peachey, J.** (2011). Turnover intentions: Do leadership behaviors and satisfaction with the leader matter? *Team Performance Management*, 17(1/2), 23-40.

Welty Peachey, J., Bruening, J., & Burton, L. (2011). Transformational leadership of change: Success through valuing relationships in a Football Championship Subdivision athletic department. *Journal of Contemporary Athletics*, 5(2), 127-152.

Edwards, M., & **Welty Peachey, J.** (2010). Irreconcilable differences or vibrant habitat? An examination of sport management's perceived invasion of recreation's nest. *Sport Management Education Journal*, 4(1), 18-30.

Burton, L., & **Welty Peachey, J.** (2009). Transactional or transformational? Leadership preferences of Division III athletic administrators. *Journal of Intercollegiate Sport*, 2, 245-259.

* Authored with PhD student. Name of PhD student is italicized.

BOOK CHAPTERS

Welty Peachey, J., & Sherry, E. (2016). Sport and social inclusion. In P Phillips, N Schulenkorf, and E Sherry (Eds.), *Managing sport development: An international approach*. New York: Routledge.

Welty Peachey, J. (2015). Sports as a means of integrating population groups. In *Sports leadership: A concise reference guide*. Croton-on-Hudson, NY: Golson Books, Ltd.

Lyras, A., & **Welty Peachey, J.** (2015). The conception, development, and application of Sport-for-Development Theory. In G Cunningham, A Doherty, and J Fink (Eds.), *Routledge handbook of theory in sport management*. New York: Routledge.

Welty Peachey, J., & Wells, J. (2014). Forging significant change. In JF Borland, GM Kane, and LJ Burton (Eds.), *Sport leadership in the 21st century*. Burlington, MA: Jones and Bartlett Learning.

Burton, L., & **Welty Peachey, J.**, & Damon, Z. (2014). Transformational, transactional, and servant leadership. In JF Borland, GM Kane, and LJ Burton (Eds.), *Sport leadership in the 21st century*. Burlington, MA: Jones and Bartlett Learning.

Lyras, A., & **Welty Peachey, J.** (2013). Integrating sport-for-development theory and praxis. In GB Cunningham (Ed.), *Sport Management*. Northampton, MA: Edward Elgar Publishing.

* **Welty Peachey, J.**, & *Cohen, A.* (2012). Sport for social change and development. In GB Cunningham and JN Singer (Eds.), *Sociology of sport and physical activity* (2nd ed.). College Station, TX: Center for Sport Management Research and Education.

Cunningham, GB, & **Welty Peachey, J.** (2012). Foundations of the sociology of sport. In GB Cunningham and JN Singer (Eds.), *Sociology of sport and physical activity* (2nd ed.). College Station, TX: Center for Sport Management Research and Education.

Welty Peachey, J. (2011). Embracing change. In L. Swayne and M. Dodd (Eds.), *Encyclopedia of sports management and marketing*. Thousand Oaks, CA: Sage.

Welty Peachey, J. (2011). Implementing a change process. In L. Swayne and M. Dodd (Eds.), *Encyclopedia of sports management and marketing*. Thousand Oaks, CA: Sage.

Cunningham, GB, & **Welty Peachey, J.** (2010). Foundations of the sociology of sport and physical activity. In GB Cunningham and JN Singer (Eds.), *Sociology of sport and physical activity*. College Station, TX: Center for Sport Management Research and Education.

* Authored with PhD student. Name of PhD student is italicized.

MANUSCRIPTS UNDER REVIEW

***Welty Peachey, J.**, Cohen, A., & *Musser, A.* – 2nd review. ‘A phone call changed my life’: Exploring the motivations of sport for development and peace scholars. *Journal of Sport for Development*.

Evanovich, J., Fuller, R., Bruening, J., & **Welty Peachey, J.** – 2nd review. Preparing leaders for diversity: Impacts of a service learning intervention. *Frontiers in Psychology*.

Burton, L., **Welty Peachey, J.**, & Wells, J. – 2nd review. The role of servant leadership in developing an ethical climate in intercollegiate athletics. *Journal of Sport Management*.

* Publication authored with Ph.D. student. Name of student is italicized.

MULTIMEDIA PUBLICATIONS

Welty Peachey, J. (2004). *Sports Parenting Tips* educational CD-ROM. Kingston, RI: Institute for International Sport. Funded by the U.S. Department of Education, this CD-ROM is being utilized by recreational youth leagues and middle and high schools across the country to educate parents on how to be good sports parents.

Welty Peachey, J. (2003). *National Sportsmanship Day “Dare to Play Fair”* educational CD-ROM. Kingston, RI: Institute for International Sport. Funded by the U.S. Department of Education, this CD-ROM is currently being utilized to teach fair play and sportsmanship by thousands of middle and high schools across the country.

NATIONAL/INTERNATIONAL PRESENTATIONS

***Welty Peachey, J.**, Cohen, A., *Shin, N.*, & *Fusaro, B.* *Building and sustaining partnerships in sport for development and peace: Challenges, tensions, and strategies.* (June, 2016). Oral presentation at the North American Society for Sport Management annual conference, Orlando, Florida.

Chung, M.*, & **Welty Peachey, J., advisor. (June, 2016). *Influence of brand experience, satisfaction, and uncertainty on brand loyalty: A focus on the golf club industry as an experience good.* Poster presentation at the North American Society for Sport Management annual conference, Orlando, Florida.

Kang, C., Bennett, G., & **Welty Peachey, J., advisor.** (June, 2016). *Five dimensions of sport brand Personality.* Poster presentation at the North American Society for Sport Management annual conference, Orlando, Florida.

Shin, N.*, & **Welty Peachey, J., advisor. (June, 2016). *Reaching out to diverse ethnic communities: Perceived organizational culture of the LA Dodgers and its impact on Korean fans.* Oral presentation at the North American Society for Sport Management annual conference, Orlando, Florida.

*Green, B.C., Chalip, L., & **Welty Peachey, J.**, *Choi, W.*, *Greenberg, M.*, *Musser, A.*, & *Morris, E.* (June, 2016). *Managing a sport by managing its culture: Lessons from USA Rugby.* Symposium presentation at the North American Society for Sport Management annual conference, Orlando Florida.

Raycraft, M., **Welty Peachey, J.**, Green, C., & Chalip, L (April, 2016). *Refining event design*. Poster presentation at the Illinois Design Center Lightning Symposium, University of Illinois at Urbana-Champaign.

*Choi, W., McCann, J., **Welty Peachey, J.**, & Green, C., **advisor**. (March, 2016). *Young Olympians of Champaign County: Launching and evaluating a sport-based youth and community development program*. Poster presentation at the Public Engagement Symposium, University of Illinois at Urbana-Champaign.

***Welty Peachey, J.**, Cohen, A., Musser, A., & Shin, N. (November, 2015). *Interrogating the motivations of sport for development and peace scholars*. Oral presentation at the North American Society for the Sociology of Sport annual conference, Santa Fe, New Mexico.

*Shin, N., & **Welty Peachey, J.** (November, 2015). *Exploring the ethnic identity perception of Hyun-Jin Ryu's Korean American fans*. Oral presentation at the North American Society for the Sociology of Sport annual conference, Santa Fe, New Mexico.

*Musser, A., Green, B.C., Morris, E., & **Welty Peachey, J.**, **advisor**. (November, 2015). *Sense of community and persistence in rugby sport participation*. Oral presentation at the North American Society for the Sociology of Sport annual conference, Santa Fe, New Mexico.

*Green, B.C., Chalip, L., **Welty Peachey, J.**, McCann, D., Choi, W., & Greenberg, M. *Retention challenges for rugby development in the USA*. (September, 2015). Oral presentation at the European Association for Sport Management annual conference, Dublin, Ireland.

*Green, B.C., Chalip, L., McCann, D., **Welty Peachey, J.**, Morris, E., Musser, A., Smith, N., & Pratt-Clarke, R. (September, 2015). *Injury, aging, and a culture of physicality: Retention challenges in Rugby*. Oral presentation at the Global Summit on the Culture, Science, and Business of Rugby, University of Brighton, England.

Welty Peachey, J., & Cohen, A. (June, 2015). *The evolution of a social entrepreneur: Turning passion into skill*. Oral presentation at the North American Society for Sport Management annual conference, Ottawa, Canada.

Cohen, A., **Welty Peachey, J.**, Lyras, A., Cunningham, G., & Bruening, J. (June, 2015). Positive results still call for critical evaluation: A post-event assessment of a sport-for-development event. Oral presentation at the North American Society for Sport Management annual conference, Ottawa, Canada.

Welty Peachey, J., & Cohen, A. (November, 2014). *Partnerships in sport-for-development and peace: Challenges, barriers, and strategies*. Oral presentation at the North American Society for the Sociology of Sport annual conference, Portland, Oregon.

*Musser, A., & **Welty Peachey, J.**, **advisor**. (November, 2014). *The emergence of sense of community in student groups*. Oral presentation at the North American Society for the Sociology of Sport annual conference, Portland, Oregon.

Welty Peachey, J., Cunningham, G., Lyras, A., Cohen, A., & Bruening, J. (May, 2014). *The influence of a sport-for-development event on prejudice and change agent self-efficacy*. Oral presentation at the North American Society for Sport Management annual conference, Pittsburgh, Pennsylvania.

Wells, J., & **Welty Peachey, J.** (May, 2014). *Called to serve: Exploring servant leadership in the context of sport-for-development*. Oral presentation at the North American Society for Sport Management annual conference, Pittsburgh, Pennsylvania.

***Damon, Z., & Welty Peachey, J., advisor** (May, 2014). *A conceptual model integrating IMOI, servant leadership, and team charter of ethics for sport organizations*. Poster presentation at the North American Society for Sport Management annual conference, Pittsburgh, Pennsylvania.

Cohen, A., & **Welty Peachey, J., advisor** (May, 2014). *From homeless soccer participant to cause champion: A narrative inquiry of a social entrepreneur*. Oral presentation at the North American Society for Sport Management annual conference, Pittsburgh, Pennsylvania.

Welty Peachey, J. (April, 2014). *Sport-for-development program design and approaches to M & E*. Virtual presentation for USAID sport-for-development roundtable.

Burton, L., & **Welty Peachey, J.** (April, 2014). *Making a mistake in intercollegiate athletics: Do gender stereotypes influence evaluation of athletic administrators?* Oral presentation at the College Sport Research Institute Conference on College Sport, Columbia, South Carolina.

Burton, L., & **Welty Peachey, J.** (April, 2014). *Examining the role of servant leadership and organizational justice in developing an ethical climate in Division I intercollegiate athletic departments*. Oral presentation at the College Sport Research Institute Conference on College Sport, Columbia, South Carolina.

***Musser, A., & Welty Peachey, J., advisor** (April, 2014). *All cheering for the same team: Sense of community in collegiate men's basketball fan groups*. Oral presentation at the College Sport Research Institute Conference on College Sport, Columbia, South Carolina.

Welty Peachey, J., & Cohen, A. (November, 2013). *Sport-for-development monitor and evaluation: Challenges, barriers, and strategies for overcoming*. Oral presentation at the North American Society for the Sociology of Sport annual conference, Quebec City, Canada.

***Pederson, J., & Welty Peachey, J., advisor** (November, 2013). *Social media, social capital, and sport events: A conceptual framework*. Oral presentation at the Sport Marketing Association annual conference, Albuquerque, New Mexico.

Welty Peachey, J. (September, 2013). *Beyond monitor and evaluation*. Workshop at Beyond Sport annual conference, Philadelphia, Pennsylvania.

Welty Peachey, J., & Borland, J. (May, 2013). *Planning for spontaneity: Achieving communitas at a sport-for-development event*. Oral presentation at the North American Society for Sport Management annual conference, Austin, Texas.

Burton, L., & **Welty Peachey, J.** (May, 2013). *The role of servant leadership in developing an ethical climate in intercollegiate athletics*. Oral presentation at the North American Society for Sport Management annual conference, Austin, Texas.

***Cohen, A., & Welty Peachey, J., advisor** (May, 2013). *Motivation and retention factors of sport-for-development volunteers*. Oral presentation at the North American Society for Sport Management annual conference, Austin, Texas.

- *Cohen, A., & **Welty Peachey, J., advisor** (May, 2013). *Participant motivation towards an elite, multinational, sport-for-development event*. Oral presentation at the North American Society for Sport Management annual conference, Austin, Texas.
- *Kang, C., & **Welty Peachey, J., advisor** (May, 2013). *Understanding sport volunteer behavior in a sporting event: Impacts of self-congruity and functional congruity on brand attitude*. Oral presentation at the North American Society for Sport Management annual conference, Austin, Texas.
- *Lobpries, J., **Welty Peachey, J., advisor**, & Bennett, G., advisor (May, 2013). *A conceptual model examining professional athletes' motivation to engage in social entrepreneurship*. Poster presentation at the North American Society for Sport Management annual conference, Austin, Texas.
- *Damon, Z., & **Welty Peachey, J., advisor** (February, 2013). *A call to include ethics and servant leadership in the IMOI model to guide sports teams: A conceptual proposition*. Oral presentation at the Texas Graduate Sport Management Student Symposium, College Station, Texas.
- *Kang, C., & **Welty Peachey, J., advisor** (February, 2013). *Understanding sport volunteer behavior in a sporting event: Impacts of self-congruity and functional congruity on brand attitude*. Oral presentation at the Texas Graduate Sport Management Student Symposium, College Station, Texas.
- *Clack, J., & **Welty Peachey, J., advisor** (February, 2013). *Leadership theory and practice in sport management: What constitutes ethical leadership according to student-interns?* Oral presentation at the Texas Graduate Sport Management Student Symposium, College Station, Texas.
- *Cohen, A., & **Welty Peachey, J.** (November, 2012). *Evaluating the impact of a non-traditional, grassroots sport*. Oral presentation at the North American Society for the Sociology of Sport annual conference, New Orleans, Louisiana.
- Welty Peachey, J.** (November, 2012). *A narrative inquiry of a sport-for-homeless initiative's success story*. Oral presentation at the North American Society for the Sociology of Sport annual conference, New Orleans, Louisiana.
- *Cohen, A., Brown, B., & **Welty Peachey, J.** (October, 2012). *A market segmentation analysis of a non-traditional sport: Quidditch*. Oral presentation at the Sport Marketing Association annual conference, Orlando, Florida.
- *Parris, D., Trollio, M., Bouchet, A., & **Welty Peachey, J.** (September, 2012). *Action sports athletics as entrepreneurs: A case study of female professional wakeboarders building personal brands to gain sponsorships*. Oral presentation at the Atlantic Marketing Association annual conference, Williamsburg, Virginia.
- Welty Peachey, J.**, Cohen, A., Borland, J., & Lyras, A. (May, 2012). *Exploring the initial motivations of individuals to volunteer with a sport-for-homeless initiative*. Oral presentation at the North American Society for Sport Management annual conference, Seattle, Washington.
- Burton, L., & **Welty Peachey, J.** (May, 2012). *The moderating effect of organizational culture on the relationship between transformational leadership and affective commitment, turnover intentions and job search behaviors*. Oral presentation at the North American Society for Sport Management annual conference, Seattle, Washington.

* *Cohen, A., & Welty Peachey, J., advisor* (May, 2012). *Quidditch: Simultaneously pursuing snitches and gender equality*. Oral presentation at the North American Society for Sport Management annual conference, Seattle, Washington.

* *Parris, D., & Welty Peachey, J., advisor* (May, 2012). *How a cause-related sporting event inspires participants to become servant leaders*. Oral presentation at the North American Society for Sport Management annual conference, Seattle, Washington.

* *Parris, D., & Welty Peachey, J., advisor* (May, 2012). *A methodology for evidence-informed sport management knowledge: The systematic literature review*. Oral presentation at the North American Society for Sport Management annual conference, Seattle, Washington.

* *Kang, C., & Welty Peachey, J., advisor* (May, 2012). *Rethinking individualism and collectivism: Effects of ethnic group cultural differences on sport volunteer motivation*. Oral presentation at the North American Society for Sport Management annual conference, Seattle, Washington.

Wells, J., Walker, N., & Welty Peachey, J., advisor (May, 2012). *The impact of leadership behavior, gender, effectiveness, and subordinate satisfaction on turnover intentions: A structural analysis*. Oral presentation at the North American Society for Sport Management annual conference, Seattle, Washington.

Welty Peachey, J. (April, 2012). *Are your values mine? Exploring the influence of value congruence on responses to organizational change in a Division I intercollegiate athletics department*. Oral presentation at Scholarly Conference on College Sports, Chapel Hill, North Carolina.

Welty Peachey, J., Burton, L., & Wells, J. (April, 2012). *Examining the influence of transformational leadership, leader-member exchange, affective commitment, job embeddedness and job search on turnover intentions of senior administrators in Division I athletic departments*. Oral presentation at the Scholarly Conference on College Sports, Chapel Hill, North Carolina.

Welty Peachey, J., Lyras, A., & Cohen, A. (March, 2012). *Advancing long-term sport-for-development monitoring and evaluation strategies: Integrating theory, research and practice*. Oral presentation at the annual conference of the American Alliance for Health, Physical Education, Recreation and Dance, Boston, Massachusetts.

* *Kang, C., & Welty Peachey, J., advisor*. (February, 2012). *A cross-national comparison of sport volunteer motivation*. Oral presentation at the Texas Sport Management Graduate Student Symposium, Austin, Texas.

* *Cohen, A., & Welty Peachey, J., advisor*. (February, 2012). *A narrative inquiry of a sport-for-homeless initiative's success story*. Oral presentation at the Texas Sport Management Graduate Student Symposium, Austin, Texas.

Lyras, A., & Welty Peachey, J. (November, 2011). *Navigating towards an integrated and inclusive SFD stakeholders' engagement*. Symposium at the Next Steps Conference, Port-of-Spain, Trinidad.

Welty Peachey, J., Cohen, A., Borland, J., & Lyras, A. (November, 2011). *Building social capital: Examining the impact of Street Soccer USA on its volunteers*. Oral presentation at the North American Society for the Sociology of Sport annual conference, Minneapolis, Minnesota.

Wells, J., & **Welty Peachey, J.** (June, 2011). *Voluntary organizational turnover intentions: Do leadership behaviors and satisfaction with the leader matter?* Oral presentation at the North American Society for Sport Management annual conference, London, Ontario, Canada.

***Kang, C., & Welty Peachey, J., advisor.** (June, 2011). *A cross-national comparison of sport volunteer motivation.* Poster presentation at the North American Society for Sport Management annual conference, London, Ontario, Canada.

Lyras, A., **Welty Peachey, J.**, Borland, J., Cohen, A., Cann, L. (June, 2011). *Sport for social change: Using a case study analysis to advance sport-for-development theory and practice.* Symposium at the North American Society for Sport Management annual conference, London, Ontario, Canada.

***Parris, D., & Welty Peachey, J., advisor.** (June, 2011). *Building a legacy of volunteers through servant leadership: A case study of a cause-related sporting event.* Oral presentation at the North American Society for Sport Management annual conference, London, Ontario, Canada.

***Parris, D., & Welty Peachey, J., advisor.** (June, 2011). *Building social capital through cause-related sporting events: A catalyst for social change.* Oral presentation at the North American Society for Sport Management annual conference, London, Ontario, Canada.

Welty Peachey, J. (April, 2011). *Investigating ambivalence to organizational change in a Football Championship Subdivision intercollegiate athletic department.* Oral presentation at the Scholarly Conference on College Sports, Chapel Hill, North Carolina.

Welty Peachey, J., & Burton, L. (April, 2011). *Transactional or transformational leaders in intercollegiate athletics?: Examining the influence of leader gender and subordinate gender on evaluation of leaders.* Oral presentation at the Scholarly Conference on College Sports, Chapel Hill, North Carolina.

Wells, J. E., Walker, N. A., & **Welty Peachey, J., advisor.** (February, 2011). *The influence of leadership behaviors and gender on voluntary organizational turnover intentions of collegiate coaches.* Paper presented at the University of Florida's Interdisciplinary Research Conference. Gainesville, FL.

***Parris, D., & Welty Peachey, J., advisor.** (November, 2010). *Transition stages for action sport athletes: A case study of female professional wakeboarding.* Oral presentation at the North American Society for the Sociology of Sport annual conference, San Diego, CA.

***Bouchet, A., Parris, D., & Welty Peachey, J.** (October, 2010). *Personalized marketing: Customer Relationship Marketing (CRM) in sport organizations.* Oral presentation at the Sport Marketing Association annual conference, New Orleans, LA.

Welty Peachey, J., Lyras, A., & Borland, J. (June, 2010). *Sport for social change: A methodological proposition for assessing the impact of Street Soccer USA on effecting positive life changes among the homeless.* Oral presentation at the Power of Sport Summit sponsored by the Center for the Study of Sport in Society, Boston, MA.

Welty Peachey, J. (June, 2010). *An examination of environmental forces driving and constraining organizational change in a Football Championship Subdivision intercollegiate athletic department.* Oral presentation at the North American Society for Sport Management annual conference, Tampa, Florida.

*Parris, D., & **Welty Peachey, J.**, advisor. (June, 2010). *More than a competition: A case study of National Kidney Foundation of Florida Surf Festival, the largest charity surfing event*. Oral presentation at the North American Society for Sport Management annual conference, Tampa, Florida.

*Kang, C., & **Welty Peachey, J.**, advisor. (June, 2010). *A comparison of sport consumption motives between American students and international students*. Poster presentation at the North American Society for Sport Management annual conference, Tampa, Florida.

Welty Peachey, J. (April, 2010) *Transformational leadership of change: Success through valuing relationships*. Oral presentation at the Scholarly Conference on College Sports, Chapel Hill, North Carolina.

Burton, L., & **Welty Peachey, J.** (June, 2009). *Transactional or transformational: Leadership preferences of Division III athletic administrators*. Oral presentation at the North American Society for Sport Management annual conference, Columbus, South Carolina.

Lyras, A., **Welty Peachey, J.**, Hums, M., Wolff, E., & Loizou, C. (May, 2008). *Olympism and social change: From theory into practice and from practice back to theory*. Oral presentation at the North American Society for Sport Management annual conference, Toronto, Canada.

Hums, M., Lyras, A., **Welty Peachey, J.**, Hamakawa, C., & Wolff, E. (May, 2008). *The Olympic movement and social responsibility: Organizational best practices which can bring about social change*. Oral presentation at the North American Society for Sport Management annual conference, Toronto, Canada.

Welty Peachey, J. (June, 2007). *Resistance to change in sport organizations: A conceptual model linking personality dispositions and organizational culture*. Poster presentation at the North American Society for Sport Management annual conference, Ft. Lauderdale, Florida.

Dixon, M., Bruening, J., Osborne, B., Daprano, C., Geist, A., Pastore, D., Schenewark, J., **Welty Peachey, J.**, Sweeney, K., Lough, N., & Tiell, B. (June, 2006). *Work-life balance in the sport industry*. Symposium conducted at the North American Society for Sport Management annual conference, Kansas City, Missouri.

Welty Peachey, J., Beedy, J., & Metcalf, H. (March, 2005). *What educators, administrators and parents can do to promote sport as ethical education*. Panel discussion sponsored by the University of Connecticut's Neag School of Education.

* Presentation with PhD student. Name of PhD student is italicized.

TECHNICAL REPORTS

Cohen, A., & **Welty Peachey, J.** (2014). Street Soccer USA Social Entrepreneurship Technical Report.

Cohen, A., & **Welty Peachey, J.** (2012). Quidditch Impact Technical Report.

Cohen, A., Brown, B., & **Welty Peachey, J.** (2011). Quidditch Marketing Impact Technical Report.

Welty Peachey, J., Cohen, A., Lyras, A., & Borland, J. (2011). Street Soccer USA Volunteer Impacts Technical Report.

Welty Peachey, J., Borland, J., Lyras, A., & Cohen, A. (2011). Street Soccer USA Cup Impacts Assessment Technical Report.

Parris, D., Bowers, J., & **Welty Peachey, J.** (2011). National Kidney Foundation Structural Change Assessment Research and Technical Report

Parris, D., Bowers, J. Shapiro, S., & **Welty Peachey, J.** (2010). National Kidney Foundation Surf Festival Post Event Research and Technical Report

TRADE PUBLICATIONS

Wells, J. E., & **Welty Peachey, J.** (2010, December). Assistant Coaches' Turnover Intentions: Do Leadership and Satisfaction Matter? *AVCA Coaching Volleyball*, 28(1), 22-24.

EDITORSHIP AND EDITORIAL BOARDS

Guest editor for a special issue of the *International Journal of Sport Management and Marketing* on Sport-for-Development Theory Building and Program Design. Published in November 2015.

Guest editor with Dr. Laura Burton (University of Connecticut) for a special issue of the *Journal of Intercollegiate Sport* on Ethical Leadership in Intercollegiate Sport. Published in June 2014.

Associate Editor, *Journal of Intercollegiate Sport* (January 2015 – present)

Associate Editor, Editorial Board Member, *Event Management Journal* (2013 – present)

Editorial Board Member, *Journal of Applied Sport Management* (2015 – present)

Editorial Board Member, *Sport Management Review* (2015 – present)

Editorial Board Member, *Journal of Sport Management* (2014 – present)

Editorial Board Member, *Sport Management Education Journal* (2014 – present)

Editorial Board Member, *Journal of Intercollegiate Sport* (2014 – 2015)

REVIEWER

Journal of Sport Management

Sport Management Review

Journal of Leisure Research

Sport in Society

International Review for the Sociology of Sport

Sex Roles: A Journal of Research

Sport Management Education Journal

Event Management

Leadership and Organization Development Journal

Team Performance Management Journal

Journal of Sport for Development
European Sport Management Quarterly
Journal of Intercollegiate Sport
International Journal of Sport Management, Recreation and Tourism
International Journal of Human Resource Management
Journal of Physical Education and Sport Management
Journal of Religion and Business Ethics
Leisure Sciences
Sport, Business, and Management: An International Journal
North American Society for Sport Management Section Head (Management) (2016)
North American Society for Sport Management abstract reviewer for annual conference (2011, 2012, 2013, 2014, 2015, 2016)
North American Society for Sport Management student research competition reviewer (2011, 2016)

GRANT REVIEWER

Icelandic Research Fund
University of Illinois at Urbana-Champaign Campus Research Board

SUBMITTED GRANTS AND CONTRACTS

Welty Peachey, J. (2015). Principal Investigator. A longitudinal investigation of Street Soccer USA impacts in five cities. \$5,000. Under review.

Welty Peachey, J. (2015). Principal Investigator. Street Soccer USA National program evaluation. \$5,000. Under review.

Cunningham, G., **Welty Peachey, J.**, & Lindner, J. Co-Principal Investigator (2015). *Using sport to impact social change and environmental sustainability with youth in Haiti*. U.S. Department of State, Bureau of Educational and Cultural Affairs. \$250,000. Not funded.

McCann, J., & **Welty Peachey, J.** (2015). Faculty sponsor. *Young Olympians of Champaign County*. University of Illinois at Urbana-Champaign's Chancellor's Public Engagement Student Fellows. \$1,500. Not funded.

Welty Peachey, J., Green, B.C., Burton, C. (2014). Principal Investigator. Using the Olympic values to foster community development. University of Illinois at Urbana-Champaign Public Engagement Grant. \$14,380. Not funded.

Welty Peachey, J., Green, C., & Berdychevsky, Y. (2014). Principal Investigator. Avoiding culture shock: Identifying elements that help student-athletes adapt to college life. NCAA Innovations in Research and Practice Grant Program. \$38,684. Not funded.

Chalip, L., Green, C., **Welty Peachey, J.**, & Scheunemann, J. (2014). Co-Principal Investigator. *Golf product assessment research project*. EZLinks. \$10,120. Not funded.

Chalip, L., Green, B.C., **Welty Peachey, J.**, Huang, J., & Scheunemann, J. (2014). Co-Principal Investigator. Lady Antebellum concertgoer research study. Peoria Area Convention and Visitors Bureau and Peoria Civic Center. \$9,464. Not funded.

INVITED PRESENTATIONS/TRAININGS/WORKSHOPS

Diversity Workshop Leader North American Society for Sport Management annual conference, Orlando, Florida	June, 2016
On-line Panel Discussion for Graduate Students North American Society for Sport Management Topic: Developing partnerships with industry	April, 2016
Graduate Colloquium Speaker Northern Illinois University, DeKalb, Illinois Topic: Sport diplomacy	April, 2016
Invited presenter First Mennonite Church Peace Symposium, Champaign, Illinois Topic: Using sport and games to address interpersonal violence	October, 2015
Invited presenter Doctoral colloquium panel discussion University of Illinois at Urbana-Champaign Topic: Authorship	October, 2015
Invited presenter <i>Youth Sport Summit, Chicago, Illinois</i> Topic: Sport and intergroup relations	September, 2014
Trainer and Guest Lecturer <i>Olympism for Humanity – Olympia, Greece</i> Serving as trainer and guest speaker at this sport-for-development conference focused on training practitioners and students in design and implementation of effective sport-for-development initiatives.	June/July 2014
Invited presentation <i>Munich Business School, Munich, Germany</i> Topic: History, values, and considerations in the American sport system	March, 2013
Workshop leader <i>Munich Business School, Munich, Germany</i> Topic: A comparison of social issues between the USA and Germany	March, 2013
Research presentation <i>University of Connecticut</i> Topic: Conducting case studies	February, 2013
Faculty Panel Member – Negotiating Contracts <i>Texas A&M University</i>	February, 2013
Research presentation <i>Texas A&M University</i> Topic: Establishing and maintaining a vibrant research agenda	February, 2013

Faculty Panel Member February, 2012
Texas Graduate Symposium – University of Texas

Workshop leader June, 2010
Power of Sport Summit – Center for the Study of Sport in Society
Topic – Using sport-for-development theory to shape best practices of interventions working for social change

Research presentation April, 2010
Northeastern University Athletic Department
Topic – Organizational change: From theory into practice

Keynote speaker and resource person October, 2009
Laurelville Conference and Retreat Center
Led a three-day retreat for the Board of Directors on organizational change and strategic re-visioning.

Event management consultant and leadership trainer 2007
Doves Olympic Movement, Nicosia, Cyprus
Served as consultant and trainer to the Doves Olympic Movement program in Cyprus, which brings together Turkish and Greek Cypriot young people through sport to effect positive social and attitudinal change. Led planning and leadership workshops for the program's senior staff, and gave several presentations to the participants in the program on the values of Olympism and fair play in life.

Executive leadership trainer 1998 – 2001
Laurelville Conference and Retreat Center
Designed and developed executive leadership training program for business and church leaders. Served as head trainer for businesses and churches on executive leadership development.

Conference and camp resource person 1998 – 2005
Laurelville Conference and Retreat Center
Served as the keynote speaker and resource person for numerous adult and children/youth conferences and camps at various retreat centers in North America.

MEDIA APPEARANCES

Huffines Institute Podcast (Topic: The Role of Sport in Development) June, 2013

New York Times (October 9, 2014). *In this World Cup, the goal is a better life.* October, 2014

OTHER FUNDRAISING SUCCESS

- Successfully leveraged \$3.5 million in corporate sponsorships for the 2006 World Scholar-Athlete Games.
- Assisted in raising \$2.5 million in capital funds to build the International Scholar-Athlete Hall of Fame.
- Raised over \$150,000 from individuals and corporations to fund the Run for Shalom, a 4,000-mile cross-country run to raise awareness of the plight of the homeless in the U.S.

TEACHING EXPERIENCE

INSTRUCTOR OF RECORD

Marketing in Recreation, Sport and Tourism (RST 516 online) – University of Illinois	2016 – present
Finance and Budgeting in Recreation, Sport and Tourism (RST 516) - University of Illinois	2016 – present
Human Resources Management in RST (RST 420) – University of Illinois	2014 – present
Foundations of Sport Management (RST 130) – University of Illinois	2014 – present
Critical Issues in Sport Management (RST 520 graduate) – University of Illinois	2013 – present
Study Abroad Field Trip (SPMT 637 graduate) - Texas A&M University Led this study abroad field trip to Munich, Germany for graduate students.	2012 – 2013
Sport Psychology (SPMT 304) - Texas A&M University Taught this online undergraduate class	2013
PhD Seminar in Management (SPMT 682 graduate) - Texas A&M University Designed and taught this doctoral level seminar.	2012
Sport Finance (SPMT 422) - Texas A&M University Designed and taught this undergraduate class.	2012 – 2013
Sport Management (SPMT 333) - Texas A&M University Designed and taught this undergraduate class.	2010 – 2013
Facility Planning (SPMT 420) - Texas A&M University Designed and taught this undergraduate class.	2010 – 2013
Practicum (SPMT 683 graduate) - Texas A&M University Supervised graduate students in their practicum experiences.	2010 – 2013
Internship (SPMT 684 graduate) - Texas A&M University Supervised Master’s and Doctoral students in their work and teaching internships.	2010 – 2013
Directed Studies (SPMT 685 graduate) - Texas A&M University Supervised Master’s students in independent research.	2010 – 2013
Dissertation and Theses Research (SPMT 691 graduate) - Texas A&M University Supervised Doctoral and Master’s students in their dissertations and theses.	2010 – 2013
Revenue Generation in Sport (SPMT 611 graduate) - Texas A&M University Designed and taught this graduate level course in sport finance.	2009 – 2013

Contemporary Issues in Sport - University of Connecticut 2007 – 2008
 Designed course and served as lead instructor for this undergraduate class for two years.

Research Methods - University of Connecticut 2007 – 2009
 Designed course and served as lead instructor for this undergraduate class for two years.

Independent Study in Sport Management - University of Connecticut 2006 – 2009
 For three years, advised senior sport management majors in their research projects.

Sport Marketing - University of Connecticut 2006
 Designed and taught this undergraduate course for one year.

Legal and Ethical Issues in Sport - University of Connecticut 2005 – 2006
 Designed and built this undergraduate course from the ground up. Taught course for two years.

Conversational English - Sichuan Normal University, Chengdu, China 1986
 Co-taught a section of conversational English to undergraduate English majors.

COURSE DEVELOPMENT

Human Resources Management in Recreation Sport and Tourism (RST 512) - University of Illinois 2016
 Redeveloping on-line Master's course

Revenue Generation in Sport (SPMT 611 graduate) - Texas A&M University 2011
 Developed a new on-line Master's course

STUDY ABROAD

University of Illinois Adventure Tourism Study Abroad, New Zealand Spring, 2015
 Will be leading this one-month study abroad trip for undergraduate students

University of Illinois, International Tourism for Development, Fiji Winter, 2015, 2016
 Led these Wintermester study abroad trips for undergraduate students

Texas A&M Study Abroad Trip to Munich, Germany 2012, 2013
 Led this 12-day trip for graduate and undergraduate students

TEACHING ASSISTANTSHIPS

Management of Sport Services (graduate) - University of Connecticut 2007
 Taught four classes of this graduate level course, and served as the teaching assistant.

Sport Psychology - University of Connecticut 2007
 Taught one half of the total classes of this undergraduate course, and served as the assistant instructor.

GUEST LECTURES

Sport for Development Theory and Program Design – University of Illinois April, 2015
 Presentation in PhD seminar

- Practice, Research and Service – University of Illinois** February, 2014
 Presentation and discussion with College of Applied Health Sciences undergraduate honors class (AHS 125)
- Sport-for-Development Monitoring and Evaluation – University of Illinois** February, 2014
 Presentation in graduate seminar class
- Advancing Sport-for-Development as a Research Agenda - Texas A&M University** February, 2013
 Presentation to PhD seminar class
- Professional Development – Texas A&M University** October, 2012
 Presentation to HLKN graduate students
- Sport for Social Change and Development - Texas A&M University** March, 2012
 Presentation to PhD seminar class
- Sport-for-Development Impacts Assessment Strategies - University of Louisville** February, 2011
 Presentation to PhD seminar class
- Resistance to Organizational Change - University of Louisville** February, 2011
 Guest lecture to undergraduate class
- The Impact of Street Soccer USA - University of Louisville** September, 2010
 Guest lecture in graduate sport-for-development class
- Large-Scale Olympic Event Management - University of Louisville** September, 2010
 Guest lecture in undergraduate event management class
- Coaching Sport, Future Trends in Sport - University of Connecticut** July, 2009
 Two guest lectures in an undergraduate Issues in Sport Class at the University of Connecticut.
- Multi-Venue, International Event Management - Springfield College** November, 2008
 Guest lecture to several undergraduate event management classes on large-scale, international event management.
- Facility and Event Management - University of Connecticut** 2007 – 2009
 Served as guest lecturer three times for this graduate level course on the topic of large-scale, international event management.
- Sport Sociology - University of Connecticut** October, 2005
 Served as guest lecturer for this graduate level course on the topic of globalization of sport.

ADVISING/SUPERVISION

- Teaching in the Professorship Mentorship (Bruno Fusaro) – University of Illinois** 2015
- Independent Study in Sport Management - University of Connecticut** 2006 – 2008
 Advised up to five senior sport management majors each year on their research projects.

Graduate Intern Supervision - University of Connecticut 2007
Supervised sport management graduate students in their internship assignments.

Intern Coordinator - Institute for International Sport, Kingston, RI 2001 – 2007
Supervised up to 15 graduate and undergraduate students each year from various colleges and universities who were doing their internships with the organization.

GRADUATE STUDENTS

DOCTORAL STUDENTS SUPERVISED

Denise Paris (Chair) – defended dissertation October, 2011. Graduated December, 2011.

Dissertation title: *Investigating servant leadership in the context of cause-related sporting events*

Adam Cohen (Chair) – defended dissertation June, 2013. Graduated August, 2013.

Dissertation title: *The impacts and benefits yielded from the sport of quidditch*

Chanho Kang (Co-chair) – defended dissertation June, 2013. Graduated August, 2013.

Dissertation title: *Dimensions of brand personality: A new measure of brand personality in sport*

Jamie Lobpries (committee member) – defended dissertation June, 2014. Graduated August, 2014.

Dissertation title: *Exploring the brand identity creation of female athletes: The case of Jennie Finch and Cat Osterman*

Kun Soo Shim (committee member) – defended dissertation October, 2014. Graduated December, 2014.

Dissertation title: *The experiences for people of Asian descent in American college sport*

Allison Musser (Chair) – in progress

Nari Shin (Chair) – in progress

Miry Chung (Chair) – in progress

Raquel Hutchinson (committee member) – in progress

Matt Hensley (outside committee member) – in progress

Jennifer Dysterheft (outside committee member) – in progress

PRELIMINARY EXAM COMMITTEES

Jennifer Dysterheft (committee member) – Spring, 2016

Allison Musser (Chair) – Fall, 2015

Raquel Hutchinson (committee member) – Summer, 2015

Natalie Smith (committee member) – Spring, 2015

GRADUATE STUDENT COMMITTEE MEMBERSHIP (Master's Students)

Thesis

Justin Clack (Chair, thesis) – defended thesis June, 2013. Graduated August, 2013.

Thesis title: *Leadership theory and practice in sport management: What constitutes ethical leadership according to student-interns*

Jake McKinney (Outside committee member, thesis) – defended thesis June, 2013. Graduated August, 2013.

Thesis title: *Revitalizing sports architecture in the urban context*

Hojun Sung (committee member) – defended thesis July, 2014. Graduated August, 2014.

Thesis title: *Television viewership and rivalry in the National Football League*

Non-thesis

Amanda Scarborough (Chair, non-thesis) – graduated May, 2011
 K.S. Shim (Chair, non-thesis) – graduated May, 2011
 David Kooger (Co-chair, non-thesis) – graduated May, 2011
 Brian Howard (Chair, non-thesis) – graduated December, 2012
 Joseph Pederson (Chair, non-thesis) – graduated December, 2012
 Josh Ashy (Chair, non-thesis) – graduated December, 2012
 Amy Catlin (Chair, non-thesis) – graduated December, 2012
 Bridgett Russell (Committee member, non-thesis) – graduated December, 2012
 Katie McKenna (Committee member, non-thesis) – graduated December, 2012
 Zeb Carter (Committee member, non-thesis) – graduated December, 2012
 Ian Rangel (Chair, non-thesis) – graduated August, 2013
 Zhefei Li (Chair, non-thesis) – graduated August, 2013
 Mike Albonetti (Chair, non-thesis) – graduated August, 2013
 Davis Hendrickson (Chair, non-thesis) – graduated May, 2015
 Talisa Rhea (Chair, non-thesis) – graduated December, 2015
 Amy Gottlieb (Chair, non-thesis) – graduated May, 2016
 Josh McCann (Chair, non-thesis) – in progress
 Sean Gordon (Chair, non-thesis) – in progress
 Kaeman Mitchel (Chair, non-thesis) – in progress
 Lynn Kincaid (Chair, non-thesis) – in progress

UNDERGRADUATE STUDENT ADVISING

Salem, Kylan. *Organizational examination of the University of Pittsburgh athletic department*. Advisor for James Scholar project.

STUDENT AWARDS

Gottlieb, Aimee, **J. Welty Peachey, advisor**. (2014). *Inclusivity through Sport*. The Image of Research, UR Edition Competition, Second Place, University of Illinois at Urbana-Champaign.

TEACHING PROFESSIONAL DEVELOPMENT

College of Applied Health Sciences Teaching Academy, University of Illinois	August, 2013
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CONSULTING

Street Soccer USA Impacts assessment and organizational strategy and structuring	2010 – present
Bravos Valley Senior Games Organizational change and re-structuring	2010 – 2014
Northeastern University Athletic Department Organizational change and leadership	2009 – present

Institute for International Sport, World Scholar-Athlete Games 2007 – present
 Event management, marketing, public relations, impacts assessment

PROFESSIONAL AWARDS

Emerald Highly Cited Paper Award – Emerald Literati Network Awards 2016
 for Excellence. Received award for: A systematic literature review of servant leadership theory in organizational contexts. *Journal of Business Ethics*.

Texas A&M University’s College of Education and Human Development’s Student Research Initiative Award 2012 – 2013

Highly Commended Paper Award Winner – Emerald Literati Network Awards 2012
 for Excellence. Received award for: Turnover Intentions: Do leadership behaviors and satisfaction with the leader matter? *Team Performance Management Journal*.

Texas A&M University’s College of Education and Human Development’s Student Research Initiative Award 2011 – 2012

NOMINATIONS

University of Connecticut’s Outstanding Kinesiology Professional Award 2013
 Texas A&M University’s College of Education and Human Development Outstanding New Faculty Member 2012

SERVICE

- Search Committee Member, Visiting Lecturer in RST 2016
 University of Illinois
- Congregational Chair, First Mennonite Church, Champaign, Illinois 2016 – present
- Promotion and Tenure Committee, Department of Recreation, Sport, and Tourism, University of Illinois 2015 – present
- General Education Board Member, University of Illinois 2015 – present
- Chancellor’s Faculty Consultation Group member, University of Illinois 2015 – present
- Recreation, Sport and Tourism Award Nominations Working Group member 2015 – present
 University of Illinois
- Recreation, Sport and Tourism Minor Working Group member 2015 – present
 University of Illinois
- Early Career Award Working Group, North American Society of for Sport Management 2015 – present
- Associate, Sport Development Concepts 2015 – present
- Steering Committee Member, Olympism for Humanity 2014 – present
- Advisory Council to the Department Head (Recreation, Sport and Tourism) 2014 – present
 University of Illinois
- Coordinator, Sport + Development Lab 2014 – present

- University of Illinois

• Awards Committee, College of Applied Health Sciences, University of Illinois 2014 – present
- Advisor, Play for Change Student Group, University of Illinois (assisted in formation of group) 2014 – present
- Sponsor for Visiting Scholar from China, University of Illinois 2014 – present
- International Mentoring Program, University of Illinois 2013 – present
- Facilitator, Project Play Roundtable, Chicago, Illinois September, 2014
- Search Committee Member, Associate Dean for Academic Affairs University of Illinois 2014 – 2015
- Search Committee, Open Rank Tourism Position, Recreation, Sport, and Tourism Department, University of Illinois Fall, 2013
- Recreation, Sport, and Tourism Department Graduate Committee, University of Illinois 2013 – 2015
- Search Committee Member, Assistant/Associate Professor, Environmental Planning, University of Illinois (Recreation, Sport and Tourism) 2014 – 2015
- Sport Management Graduate Admissions Revisions Committee, Texas A&M 2012 – 2013
- Sport Management Graduate Admissions Committee, Texas A&M 2012 – 2013
- CEHD Fellowship Review Committee, Texas A&M 2012
- Gibbons Legacy Award Committee, Texas A&M 2012
- Graduate Student of the Year Award Committee, Texas A&M 2012
- Organizer, Texas Graduate Student Symposium 2012 – 2013
- Reviewer, Texas A&M Merit Fellowship 2012
- North American Society for Sport Management Diversity Committee 2011 – 2013
- Chair, Health & Kinesiology Teaching Evaluation Committee, Texas A&M 2011
- Sport Management Division Assessment Committee, Texas A&M 2011
- Board Member, International Journal of Sport Management, Recreation and Tourism 2010 – present
- Judge, Student Research Week, Texas A&M 2010 – 2013
- Health and Kinesiology Teaching Evaluation Committee, Texas A&M 2010
- Steering Committee, Moving Mountains: Journal of Sport for Development and Peace 2009 – present
- Sport Business Forum Planning Committee, Texas A&M 2009
- Sport Management Roles & Expectations Committee, Texas A&M 2009 – 2013
- Reviewer for Diversity in Sport Dissertation Grant, Texas A&M 2009 – 2013
- Member, Search Committee, Associate/Assistant Professor of Sport Management - University of Connecticut 2007 – 2009
- Volunteer at homeless shelters and soup kitchens 1989 – present
- Member of various church committees 1995 – present
- Run for Shalom - ran from Portland, OR to Boston, MA to raise money for homeless shelters in North America. Made numerous media appearances and speaking engagements. Raised over \$150,000. 1989
- Study Service Trimester, Goshen College – lived and taught English in China for 6 months as part of study abroad trimester 1985

PROFESSIONAL MEMBERSHIPS

American Alliance for Health, Physical Education, Recreation and Dance
International Sport for Development and Peace Association
International Council for Health, Physical Recreation, Sport and Dance
North American Society for the Sociology of Sport
North American Society for Sport Management

AFFILIATIONS

Affiliated Faculty Member, Russian, Eastern European Center, University of Illinois

COACHING/ATHLETIC EXPERIENCE

Co-head track and field coach, Goshen College (1989 - 1990)
Cyclist at the national level (1982 - 1992)
Currently a competitive marathon runner