

CURRICULUM VITAE OF JARROD SCHEUNEMANN

Contact Information:
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EDUCATION

MASTER'S DEGREE IN RECREATION MANAGEMENT

University of Illinois at Urbana. Department of Recreation, Sport & Tourism.
May 2011

Concentration: Park Planning & Policy

Thesis Title: "Communication, Education & Past Experience: What is the Cause Behind Unprepared Day Hiking in the Grand Canyon National Park?"

Relevant Coursework:

- Special Problems: Park & Recreation Management
- Planning and Policy; NPS, USFWS, USFS, BLM

BACHELOR OF SCIENCE IN GEOGRAPHY

University of Wisconsin at Oshkosh. Department of Geography & Urban Planning.
May 2004

Concentration: Geographic Information Systems

Relevant Coursework:

- Environmental Studies
- Tourism Management
- Cartography & Urban Planning

PROFESSIONAL EXPERIENCE

OFFICE OF RECREATION & PARK RESOURCES (ORPR)

COMMUNITY SERVICES & EDUCATION COORDINATOR

University of Illinois at Urbana. Department of Recreation, Sport & Tourism.
May 2011 to Present

- Helped secure over \$150,000 in contracts and grants
- Directed community needs assessments for Wilmington, Oak Brook, & Frankfort Square, public park & recreation agencies
- Assisted with statewide studies of:
 - Community facilities & parklands (Illinois Department of Natural Resources),
 - Illinois' County Forest Preserve Districts,
 - The users of 6 regional trails in Illinois (Trails for Illinois),
 - Illinois Park Recreation Association Members.
- Created an email campaign that has grown to serve 2,000 professional members
- Served on numerous departmental and professional committees

DEPARTMENT OF RECREATION, SPORT & TOURISM

DIRECTOR OF ALUMNI RELATIONS

University of Illinois at Urbana.

October 2013 to Present

- Developed strategic plan for revitalizing the Office of Career & Alumni Services
- Chaired the Alumni Relations committee
- Organized two fundraising events, which bolstered the first alumni funded scholarship and connected alumni back to the Department
- Department liaison to the Alumni Advisory Board.

OFFICE OF RECREATION & PARK RESOURCES (ORPR) | RESEARCH ASSISTANT

University of Illinois at Urbana. Department of Recreation, Sport & Tourism.

September 2009 to May 2011

- Coauthored 2010 master plan draft for the East St. Louis Park District
- Assisted with IDNR 2010 Facilities & Parklands Report production
- Aided with design and implementation of new website

NATIONAL GREAT RIVERS RESEARCH & EDUCATION CENTER | RESEARCH INTERNSHIP

May 2010 to August 2010

- Researched river community partnerships and collaboration in Illinois
- Facilitated Mississippi River IDNR Wildlife Action Plan meeting

STRATEGIC MARKETING & MAILING | ACCOUNT MANAGER

February 2008 to March 2009

- Provided outstanding customer service to largest client
- Specialized in re-establishing lost accounts

FASTENAL COMPANY | OUTSIDE SALES

September 1999 to July 2007

- Account sales increased from 10k per month to 300k per month in a two year period
- Implemented and maintained second-ever company vending program
- Instrumental role serving Fastenal's largest account
- Managed 1.5 million dollars in inventory

GRANT & CONTRACT PROPOSALS AWARDED

Scheunemann, J., Payne, L. & Hall, R. (2014). *Needs Assessment for the Oak Lawn Park District*. Data analysis and survey development/implementation consultation. September 2014 - December 2014.

Sanait, J., Scheunemann, J. & Hicks, J. (2014). "Suburban Rivers as Recreational Resources." National Great Rivers Research & Education Center research internship. May 2014 – August 2014.

Robinett, J. & Scheunemann, J. (2014). "Camp Kesem." Public Engagement Student Fellowship. May 2014 – August 2014.

Scheunemann, J. (2014). "Academic Professional Development Fund." Illinois Park & Recreation Association. January 2014.

Scheunemann, J. & Hall, R. (2013). *Illinois Facilities & Parklands Study*. Data analysis and survey development/implementation consultation. September 2013-June 2014.

Scheunemann, J. (2013). *Making Trails Count – Illinois Prairie Path*. Data analysis and survey development/implementation consultation. July 2013-November 2013.

Scheunemann, J. (2012). *Making Trails Count – Triple Bottom Line Statewide Illinois Trail Study*. Data analysis and survey development/implementation consultation. September 2012-December 2012.

Hall, R., Grodsky, R. & Scheunemann, J. (2012). *Community Survey and Facilities Evaluation for the Oak Brook Sports Core*. September 2012 – November 2012.

Hall, R., Scheunemann, J. & Mulvaney, M. (2012). *Community Survey for the Frankfort Square Park District*. September 2012 – November 2012.

Woosnam, K., Scheunemann, J. & Hicks, J. (2013). "The Return of Apex Predators to Illinois." National Great Rivers Research & Education Center research internship. May 2013 – August 2013.

Madden, K., Scheunemann, J. & Hall, R. (2012). "The Community Benefits of Public Riverside Parks in Peoria." National Great Rivers Research & Education Center research internship. May 2012 – August 2012.

Scheunemann, J. & Hall, R. (2010). "Collaborative Networks in Great River Communities." National Great Rivers Research & Education Center research internship. May 2010 – August 2010.

SELECTED ARTICLES PUBLISHED IN JURIED JOURNALS

Broughton, K., Scheunemann, J., Lee, C.S. & Payne, L. (2013, June). Combating Staff Burnout. *Parks and Recreation*, 11-15.

Scheunemann, J. & Arnold, J. (2012, May/June). Director's Corner: 2011 IPRA Membership Survey Results. *Illinois Parks and Recreation*, 42(9), 8-9.

BOOK CHAPTERS

Bannon, J. & Scheunemann, J. (Forthcoming). Twelve chapters revised. *911 Management*. Champaign, IL. Sagamore Publishing.

Bannon, J. & Scheunemann, J. (Forthcoming). 10 chapters revised. *Problem Solving Case Studies*. Champaign, IL. Sagamore Publishing.

PROFESSIONAL REPORTS & WHITE PAPERS

Scheunemann, J. & Mulvaney, M. (2014). *2014 Frankfort Square Park District Master Plan*. Report prepared for the Frankfort Square Park District.

Scheunemann, J. & Mulvaney, M. (2013). *2013 Frankfort Square Park District Needs Assessment Analysis & Review*. Report prepared for the Frankfort Square Park District.

Scheunemann, J. (2013). *2012 Oak Brook Sports Core Needs Assessment Analysis & Review*. Report prepared for the Village of Oak Brook.

Lee, C., Scheunemann, J., Payne, L. & Hall, R. (2012). *Staff Morale & Burnout: Causes & Solutions*. White paper prepared for the Illinois Park & Recreation Association.

Hicks, J. & Scheunemann, J. (2012). *2011-2012 Illinois County Forest Preserve & Conservation District Parklands & Predators Study*. Report presented to the Illinois Association of Forest Preserve & Conservation Districts.

Hicks, J., Scheunemann, J. & Kerins, A. (2012). *Pontiac Route 66 Celebration Park: A Vision for a Leisure Ecosystem*. Report prepared for the City of Pontiac, Illinois.

Scheunemann, J. (2012). *2012 Champaign Park District Needs Assessment Analysis & Review*. Report prepared for the Champaign Park District.

Scheunemann, J., Lee, C. & Hall, R. (2012). *2011 Illinois Parks and Recreation Association Membership Survey Analysis*. Report Prepared for the Illinois Park and Recreation Association.

Scheunemann, J. & Lee, C. (2012). *Trends and Issues of Illinois' Park and Recreation Professionals*. Report prepared for the Illinois Park and Recreation Association.

Scheunemann, J., Hall, R. (2010). *Collaborative Networks in Great River Communities: An Exploration of Connecting Knowledge and Resources in the Promotion of Ecological Restoration, Environmental Education, River-based Recreation and Tourism Development*. Report prepared for the National Great River Research & Education Center.

INVITED PRESENTATIONS & WORKSHOPS

Scheunemann, J. & Mulvaney, M. (2013). *Needs Assessment Results*. Frankfort Square Park District Town Hall Meeting. Frankfort, IL.

Scheunemann, J., Grodsky, R. & Hall, R. (2012). *Needs Assessment Results*. Village of Oak Brook Planning Committee. Oak Brook, IL.

Payne, L. & Scheunemann, J. (July 2012). *2012 Strategic Planning Workshop*. Oak Lawn Park District. Oak Lawn, IL.

Paden, L. & Scheunemann, J. (June, 2012). *M.E. to K.I.D.S.: Are you Ready to Make the Shift*. Park District of Highland Park. Highland Park, IL.

Paden, L. & Scheunemann, J. (April, 2012). *S.H.A.K.E. Up Your Service*. Dekalb Park District. Dekalb, IL.

Paden, L. & Scheunemann, J. (February, 2012). *Connecting Internally for External Success*. Savoy Recreation Center. Savoy, IL.

Scheunemann, J., Lee, C. & Hall, R. (January, 2012). *Membership Survey Results & Trends/Issues Analysis*. Illinois Park & Recreation Association Board of Directors. LaGrange, IL.

Paden, L. & Scheunemann, J. (December, 2011). *The Employee Appaisal*. Mundelein Park District. Mundelein, IL.

Paden, L., Burke, B. & Scheunemann, J. (October, 2011). *Evaluate Your Evaluation Process*. Presentation at the National Recreation and Park Association Congress. Atlanta, GA.

Scheunemann, J. (August, 2010). *Collaborative Networks in Great River Communities: An Exploration of Connecting Knowledge and Resources in the Promotion of Ecological Restoration, Environmental Education, River-based Recreation and Tourism Development*. Paper presented at the National Great River Research & Education Intern Symposium Alton, IL.

PROFESSIONAL, UNIVERSITY & PUBLIC SERVICE

Professional Societies

- Illinois Park & Recreation Association (IPRA)
- Southern Illinois Park & Recreation Association (SIPRA)
- Central Illinois Recreation Council for Leisure Experience (CIRCLE)
- Academy of Leisure Science (ALS)

University Service:

2013-2014	Youth Sport Forum planning committee	Department of Recreation, Sport & Tourism
2010-2014	Planning Committee for the Sapora Symposium	Department of Recreation, Sport & Tourism
2012-2014	Liaison for multiple facility visits in Pontiac & Chicago, Illinois	Department of Recreation, Sport & Tourism
2011-2014	Liaison to RST Alumni Advisory Board	Department of Recreation, Sport & Tourism
2013-2014	Alumni Relations Committee Chair	Department of Recreation, Sport & Tourism
2013-2014	Brightbill & Bannon Awards Committee Member	Department of Recreation, Sport & Tourism
2012-2014	Guest Lecturer, RST-217, RST-502, RST-340	Department of Recreation, Sport & Tourism

Professional Service:

2012-2013	Community Forum Committee	Central Illinois Take a Child Outdoors Community Forum
2010-2014	Bi-Annual Roundtable Discussion Planning Committee	Central Illinois Directors Group
2013-2014	Planning Committee Member	CIRCLE
2013	Education Committee Member	Illinois Park & Recreation Association
2014	Leadership Academy Board of Regents	Illinois Park & Recreation Association
2013-Present	Professional Services Committee Member	Illinois Park & Recreation Association

Public Service:

2013	Volunteer for Washington, Illinois tornado relief efforts.
2012-Present	Fundraiser for Remember Nhu. Non-profit focused on helping at risk children in Cambodia. (\$8,500)
2012-Present	Board Member, Twin City Bible Church.

- 2010 - Present Campus Ministry Chair, Twin City Bible Church. Team focused on mentorship, leadership and on providing students with a connection to the community of Champaign-Urbana.
- 2011-2012 Fundraiser for Active:Water. Non-profit focused on providing clean water for Africans. (\$4,000)
- 2012-Present Judy Boisen Scholarship for excellence in Biology committee member.
- 2006 Hurricane Katrina relief team.

AWARDS & HONORS

- 2011 Ronald H. Dodd Award winner presented to a University of Illinois master's student pursuing a graduate degree who demonstrates excellence in scholarship, leadership, and professional involvement.

CERTIFICATIONS

- IDNR Wild Land Firefighter II Red Card Certified
- CPR Certified

ACTIVITIES

- Over 2000 miles of backcountry hiking experience in 46 national parks
- Completed the Illinois Marathon. 2012
- Completed the Lake Winnebago 100 mile bike race. 2014